

# MVKA Productions

Overview Practices



## Results

- Improved the process of designing and producing events:
  - Higher customer value, higher creativity by standard fulfilment
  - Strengthen team approach
  - Leaner Processes by improved planning

## Goals

- Identify ways to standardise the process, to reduce complexity and to manage expectations

## Working method

A workshop with key players involved was conducted. The itinerary of the workshop was:

- Sharing our insights and experience with similar processes (best practices)
- “The Stocking Factory”, a process game which is used to teach people the basic principles of process management
- Tying insights from the best practices and The Stocking Factory back to process of designing and producing events

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